

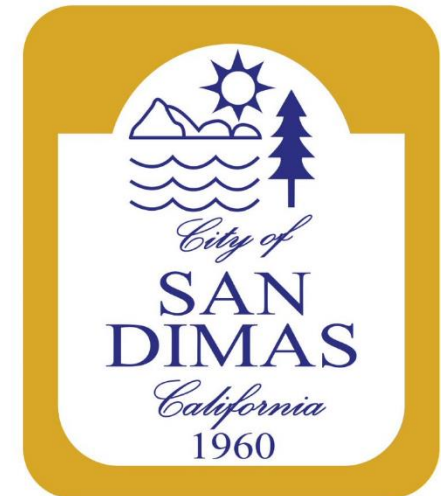
The Planning Department offers informational brochures on the following topics:

- Artificial Turf Guidelines
- Banners and Temporary Signs
- CEQA and Environmental Review
- Classification of Use
- Conditional Use Permits
- Development Agreements
- Development Plan Review Board
- Fees and Charges
- For Sale/For Lease Signs
- General Plan
- Lot Line Adjustments
- Mills Act
- Municipal Code Text Amendments
- Outdoor Dining Policy
- Outdoor Displays of Merchandise
- Permanent Signs
- Permit Streaming Act
- Planning Commission
- Portable Signs
- Property Information
- Public Notice Requirements
- Residential Care Facilities
- RV & Trailer Parking
- Signs in the Historic Downtown Area
- Site Plan Requirements
- Specific Plans
- Storage Structures
- Subdivisions
- Temporary Use Permits
- Trash Enclosure Standards
- Tree Preservation
- Variances
- Window Replacement – Town Core
- Window Signs
- Zone Changes
- Zoning Descriptions

*\*These brochures are generally intended to assist in the processing of application material. They do not necessarily provide every detail regarding Municipal Code regulations.*

City of San Dimas  
Planning Division  
245 East Bonita Ave.  
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# Outdoor Displays of Merchandise in Historic Downtown



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Merchants and community members have expressed a desire to have outdoor displays of merchandise within the Historic Downtown (Creative Growth Zone, Area 2). In addition, the San Dimas General Plan encourages outdoor displays as a means to revitalize and improve the downtown as a community focus (SDGP, p. 11-44). Until such time as a municipal code text amendment may be processed to address this issue, the City has developed the following interim policy.



## **CITY OF SAN DIMAS OUTDOOR DISPLAY POLICY**

Outdoor display is considered to be a privilege, not a right, of any business. All businesses which engage in outdoor display of merchandise in the Historic Downtown shall comply with the following:

1. Outdoor display shall only include incidental outdoor display items, consisting of a small sample of merchandise or decorative items, placed outdoors adjacent to the responsible business, which represent or complement the goods and services sold or provided by

the responsible business. Vendors operating independently from indoor businesses shall not be permitted under this policy.

2. The business owner shall at all times maintain a minimum 5-foot clearance for use of the sidewalk by the general public.
3. Display items shall not extend into the safe line-of-sight distances at intersections, as determined by the City Engineer.
4. Display items shall not encroach into public landscape areas.
5. Display items shall only be located adjacent to the building of the responsible business, and shall not exceed a total of 60 square feet of "floor area" per street frontage.
6. The display items shall not obstruct any display windows, entries, exits, permitted signs, mailboxes, utilities, public seating, or public safety measures.
7. Display items shall only be placed outdoors during the time the responsible business is open to the public and shall be removed prior to the close of business each day.
8. Display items shall not include additional signage or item(s) which constitute a sign per San Dimas Municipal Code Section 18.152.020.18.
9. Display items shall not include clothes racks, display/storage racks with multiple items, folding or portable tables, stacks of merchandise, or any neon or fluorescent materials.
10. All display items shall at all times be maintained in a safe, sound, and visually attractive condition. The business owner shall be responsible for continuously supervising the safe, sound, and visually attractive condition as well as the appropriate placement of the display items.
11. Signs, banners, outdoor dining, and outdoor events shall be subject to separate application and permit procedures.
12. If outdoor display is to be located on private property, the business owner shall obtain

prior authorization from the owner/management company in addition to the guidelines herein.

13. If outdoor display is to be located in the public right-of-way, the business owner shall submit an application for an encroachment permit to the Public Works Department, and provide a certificate of general liability insurance to the satisfaction of the City, naming the City as an additional insured. An encroachment permit shall be valid for one year, unless otherwise noted.
14. The business owner shall not trim, cut, or otherwise alter any landscaping or make any other modifications to improvements in the public right-of-way.
15. City Staff shall have authority to request that item(s) be removed from public or private property if it is felt the item(s) constitute a potentially hazardous distraction to vehicular or pedestrian traffic; constitute a potential health or safety hazard; are not consistent with the Town Core Design Guidelines; are not appropriately maintained or located; are excessive in size or quantity; or compromise the public peace, morals or welfare.
16. If City Staff request item(s) be removed, the business owner shall cause the item(s) to be removed immediately.
17. A business owner may file an appeal of a City Staff decision pursuant to San Dimas Municipal Code Chapter 18.212; however, during such time, the disputed nature of outdoor display shall not be reinstated until said appeal is resolved by the final decision-making body.
18. The City reserves the right to modify or rescind this interim policy for outdoor display of merchandise at any time and for any circumstances it deems appropriate.